**Call for Speakers & Papers**

**Proposal for Speaker Form - to be completed for each speaker.**

Speaker Name: Paul Thomas

Job-Title: Senior Manager Digital Comunications and Social Media

Company: Grant Thornton UK LLP

Speaker Biography: “Paul is an online communications specialist currently working on Grant Thornton UK LLP’s digital and social media strategy, looking at the role of social media both inside and outside of the organisation. He has a keen interest in all aspects of communications, but a passion for challenging the way we work and the tools we use along the way. This has led to a broader consultancy role within Grant Thornton, helping individuals, teams and even clients explore the possibilities presented by an increasingly online world.”

Speaker LinkedIn page: uk.linkedin.com/in/paulsthomas/

Session Title(s): Is your organisation's Cultural Readiness Essential to ESN (Enterprise Social Network) success?

Session Overview Abstract / Summary (100-200 words): Grant Thornton UK LLP has implemented a successful internal social platform, based on Jive, which is going from strength to strength after an initial attempt at a home grown solution failed. The difference? In the last two years, Grant Thornton has undergone a transformative global brand update and people change program which, Paul Thomas will argue, set the scene for success. However, a careful balance of cultural readiness and strong technology is what's really needed to ensure your social platform doesn't end up on the scrap heap. Come along to find out more and bring your success stories to share.

Presentation format: Slide led informal discussion

Why this presentation is unique / diffferent? We have a good story of success after initial failure. I hope we can show how knowing you're doing the right thing and persevering can lead to game changing success. I would plan this as a slide led discussion so would encourage sharing of war stories from attendees.

What are the key learnings? As above

Testimonials / Recommendations: Recommended by Lee Bryant who we worked with closely on the intial attempt to get this going.

List any recent presentations the speaker has given: SMiLE London (Sep 14), JiveWorld 14 (Oct 14), HR TECH EUROPE, Amsterdam 2013

Links to Youtube / Slideshare or other online resources:

(You may also attach any presentations or videos that you feel will help.)

**Your / Speaker Contact Details**

Your name: Paul Thomas

Your title:

Your Company: Grant Thornton UK LLP

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Website: www.grant-thornton.co.uk

Twitter: @tallpaul75

Linked In: as above

*Note: Kindly attach a high resolution colour JPEG-300dpi; 1500 wide pixel resolution profile picture and Vector format company logo, these will be used to promote the session, the speaker and the company prior to and on the day of the conference.*